



JAJAH DRAMATICALLY REDUCES PHONE RATES TO AND FROM INDIA

*Innovative Phone Company Announces Cost-Effective Services
to and From India, the U.K. and North America*

New Delhi, India, July 18, 2007 - JAJAH, the most worlds most innovative phone company, today announced a service that will dramatically reduce rates for calls to and from India. From now until India Independence Day (August 15), calls to and from India and North America and the U.K. will cost 7.3 cents/minute (3.2 INR), at a cost far below standard telco rates. In addition, consumers can earn free minutes by referring others to the JAJAH network.

The New Telephony for the Rapidly Growing Indian Community

The new service to and from India is the first of several "global community" phone services that the company will introduce this year to support people separated from friends, family and business partners. More than 2 million people from 55 companies use JAJAH to stay connected. And unlike other low-cost global phone services, consumers can use JAJAH to make calls over any phone -- landline or mobile -- and the service does not require phone cards, binding contracts, telephone headsets or other complicated equipment.

"JAJAH is the new phone service for the rapidly growing global -- and mobile -- Indian community," said Venky Ganesan, a partner at venture fund Globespan, and an early investor in JAJAH. "The Indian consumer today wants to stay connected to friends, family and associates, and wants to do that in the most intelligent, affordable way. By harnessing the intelligence of the Internet, and delivering superior-quality, cut-rate phone service over any phone, JAJAH is helping Indians all over the world to connect in the most sensible way."

"Our long-term commitment is to make voice free," said Roman Scharf, JAJAH CEO and co-founder. "Our program for the global Indian community is a powerful step in that direction. By providing global service at rates far below the industry standard -- and by rewarding people for referring others to the network -- we are extending the JAJAH vision and growing our global network. The more people we get on the JAJAH network, the lower the prices can be".

To register for the service, consumers go to www.jajah.com, where they simply enter their numbers and the number they wish to call. JAJAH calls back both parties, over any phone line. No headsets, phone plans, or calling cards are required.



"JAJAH adapts to the way mobile and global people actually live and work," said Ganesan. "It's no wonder so many savvy Indian consumers have adopted it. JAJAH is a next generation solution for the next generation Indian.

Consumers who refer five or more people to the network via www.jajahindia.com before August 15 will get 30 minutes of free calls. And the community member who refers the most people to the JAJAH network gets free service through the end of 2007.

"This is our way of rewarding people for helping us get the word out and building awareness for the community of global Indian JAJAH customers," said Scharf. "Our commitment to free voice is real, and we vow to enlist as many people as possible to make our dream a reality.

About JAJAH

JAJAH is an innovative and simple way to make cheap calls using the Internet—without headphones, microphones or software downloads. JAJAH connects users phone-to-phone, landline or mobile, local or anywhere else in the world. An Internet connection is only necessary to initiate the call. JAJAH is the latest brainchild of VoIP communication pioneers Daniel Mattes and Roman Scharf, who are realizing their vision of a proprietary application that would cross existing communication borders. Simple and cost-effective: JAJAH opens up the benefits of VoIP to all Internet users—regardless of whether they have broadband or dial-up! JAJAH is based in Mountain View, CA with a European office in Luxembourg. Its board of directors includes Instant Messaging pioneer Yair Goldfinger and Haim Sadger of Sequoia Capital. More information at www.jajah.com

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